



SUUQEA

STRATEGY • CHANGE • PERFORMANCE

YET MORE CHALLENGES FOR THE INTERMEDIARY SECTOR

MD of Suuqea foresees difficult challenges for intermediaries with the Retail Distribution Review

David Cox, Managing Director of Suuqea, believes that the challenges facing the intermediary market are set to grow as a result of the Retail Distribution Review. However, he thinks that **the biggest challenge for most intermediaries is running and growing a profitable business whilst positioning it within the new regulatory landscape.** In many such practices, over recent years, the emphasis has been very much focussed upon issues linked to training & competence and compliance control which, in turn, have absorbed an ever increasing amount of resource.

To succeed in this new regulatory environment, David strongly believes that significantly more time needs to be spent on planning the future direction of the business.

Suuqea is an innovative and distinctive company that offers bespoke consultancy support to the financial services sector. It's sole objective is to use 60 years of experience to assist clients in growing their businesses. This is achieved by focussing on a three stage process centred on the key elements of strategy, change and performance whilst still ensuring that the highest professional standards from a regulatory perspective are in place.

David says: "We know our market well, we have consistently delivered results during our years in financial services. We're not just another consultancy – organisations can outsource specific challenges to Suuqea, confident that we truly understand. Like our slogan says, we aim to be 'partners in growing your business'. We're there for the long-haul."

ENDS

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